



MORNING POINTE RECOGNIZES COMMUNITY LEADERSHIP

EXECUTIVE DIRECTORS HONORED

Chattanooga, TN–December 2011-



Morning Pointe of Hixson (TN) was honored as Independent Healthcare Properties (IHP) 'Community of the Year' for 2011, under the leadership of Teresa Bryant, executive director. The community was selected out of seventeen other assisted living and Alzheimer's Memory Care communities all owned and operated by IHP. "From the beginning, the Hixson community has embraced Morning Pointe. The residents play an active role in the community and our neighbors have become a part of Morning Pointe," explains Greg A. Vital, President and CEO of Independent Healthcare Properties. "We are so proud of Teresa Bryant and her team in Hixson." Morning Pointe of Hixson opened its doors to serve the area in 2009. Bryant has been executive director since it opened and she and her team have created a strong and active community. She has excelled operationally while exceeding resident and family expectations and maintaining associate satisfaction. Bryant and her team accomplished these goals while serving as a training model for other communities and a resource to a wide variety of senior groups in the area. "I am so proud of this honor," exclaims Bryant. "This award is because of the efforts of every single one of our associates every single day."



The Lantern at Morning Pointe of Collegedale (TN) was honored for its customer service achievements in 2011, under the leadership of Stacy Hill, executive director. "We couldn't be more proud of Stacy Hill and her team in Collegedale," says Greg A. Vital, President and CEO of Independent Healthcare Properties. "They continue to set the standard for excellent customer service in the local market."



Morning Pointe of Frankfort (KY) and Morning Pointe of Greeneville (TN) were honored each for their marketing achievements in 2011, under the leadership of Charlene Groves, executive director of Morning Pointe of Frankfort and Joyce Treadway, executive director of Morning Pointe of Greeneville. "We are so proud of both of these leaders in Frankfort and Greeneville," says Greg A. Vital, President and CEO of Independent Healthcare Properties. "Their efforts have helped educate consumers about the services offered at Morning Pointe."

Morning Pointe of Tuscaloosa (AL) was honored for its operational achievements in 2011, under the leadership of Leslie Venable, executive director. "We are so happy for Leslie Venable and her team in Tuscaloosa," says Greg A. Vital, President and CEO of Independent Healthcare Properties. "This team exemplifies hard work and dedication even in the face of adversity."



Independent Healthcare Properties, LLC, a Chattanooga, Tenn.-based senior healthcare services company, developed and manages 20 (three under construction) Morning Pointe® Senior Care and The Lantern® Alzheimer's and Memory Care Center of Excellence communities in five southeastern states, including locations in Tennessee, Alabama, Kentucky and Indiana. IHP was founded in 1996 by regional healthcare entrepreneurs Greg A. Vital and Franklin Farrow.
